



## **Tobacco Cessation and Private Insurance under ACA: New Opportunities for Public Health**

Join the American Lung Association and its partners on September 25<sup>th</sup> at 3pm eastern for an interactive webinar about the recent [federal Affordable Care Act \(ACA\) guidance](#) on tobacco cessation coverage in insurance plans and what that means for the public health community. The guidance specifies that plans cover all seven FDA-approved tobacco cessation medications and all three forms of counseling with no cost sharing or prior authorization.

The webinar will feature experts from the American Lung Association's National Office as well as other experts to provide an overview of what the new guidance means, what states and insurance regulators can & are doing about it and next steps you can take. The webinar will also highlight a toolkit of materials the American Lung Association has created on this topic. [Click here to register](#). Please contact Anne DiGiulio with any questions at [anne.digiulio@lung.org](mailto:anne.digiulio@lung.org).

When: September 25, 2014

Time: 3pm Eastern – 4pm Eastern

[Register Here](#)

